

RESIDENT

SHOMA INTRODUCES ELEVEN ON LENOX

Shoma launches collection of ocean-inspired beach houses



Shoma Group, one of South Florida's leading real estate development firms, is pleased to announce its first residential development in Miami Beach, Eleven on Lenox. A collection of 11 exclusive beach houses nestled in one of South Beach's most desirable neighborhoods, Eleven on Lenox is a celebration of the beach house that combines the spirit of Miami Beach with the style and prestige of an exclusive address.

Located within walking distance from vibrant Lincoln Road, Eleven on Lenox is surrounded by culture with the area's chic shopping and dazzling dining destinations and attractions right at your door step. Introducing a more metropolitan feel to private residential living, the project's neighbors include New World Symphony, The Wolfsonian Museum and Miami's historic Art Deco district, offering buyers the rewarding benefit of walking to shop, dine and play.

"These beach houses capture the spirit of a coastal retreat, infused with the luxury, style and sophistication of a private home," said Masoud Shojaee, President and Chairman of the Board at Shoma Group. "As Shoma Group's first foray into residential development in Miami Beach, the project is poised to elevate South Beach living with premier amenities that few, if any, neighboring projects have been able to deliver until now."

The visionary project will encompass 11 state-of-the-art beach houses ranging from 4,403 to 4,669 square feet – excluding outside terraces and balconies – designed to evoke the beauty of the natural world with sand, stone and ceramic textures featured throughout. Realized over three expansive floors, Eleven on Lenox will offer groundbreaking technology and lavish amenities including a private parking garage, four parking spaces, a private elevator, a rooftop terrace ranging from 772 to 1,146 square feet with a summer kitchen, a luxurious private pool, a custom Italian spa bath, a Poliform kitchen with Gaggenau appliances, and a smart lighting system that mimics the rhythm of day.



Starting at just under \$3 million, Eleven on Lenox was thoughtfully designed by acclaimed urbanists Zyscovich Architects. The firm sought to re-imagine the beach house concept by placing all of the living spaces and luxury amenities on the top floor of each residence to optimize views and capitalize on the project's South Beach location. The bedrooms and guest spaces are positioned separately within their own quarters for ultimate privacy. The interiors of the beach houses are envisioned by world-renowned interior designer, Charles Allem.

Exclusively marketed and sold by Douglas Elliman Development Marketing, Eleven on Lenox is located at 1030 15th Street, Miami Beach, FL 33139. For more information, please visit www.11onlenox.com.

Shoma Group has ten current projects including Oasis Park Square, City Place Doral, Sanctuary at Doral, Santander and 1500 in Coral Gables.