

Eleven on Lenox Ocean-Inspired Beach Houses Launched by Shoma Group

Tikia Travis September 7,2016



South Florida's leading real estate development firm, [Shoma Group](#), has announced its first residential development in Miami Beach, [Eleven on Lenox](#), located at 1030 15th Street, Miami Beach. Eleven beach houses will be built in one of South Beach's most popular neighborhoods. According to the developer, the beach houses will convey style and exclusivity.

The development is located within walking distance to popular shopping and dining attractions, as well as the museum and art district.

Shoma Group President and Chairman of the Board, Masoud Shojaee says, "These beach houses capture the spirit of a coastal retreat, infused with the luxury, style and sophistication of a private home. [This being] Shoma Group's first foray into residential development in Miami Beach, the project is poised to elevate South Beach living with premier amenities that few, if any, neighboring projects have been able to deliver until now."

Starting just under \$3 million, the beach houses will range from 4,403 to 4,669 square feet – excluding outside terraces and balconies. The units and community will offer an array of amenities: private parking garage, four parking spaces, a private elevator, summer kitchen, plush private pool, custom Italian spa bath, Poliform kitchen with

Gaggenau appliances, a rooftop terrace, and smart lighting system that adjusts to the day's flow.

Eleven on Lenox was designed by acclaimed urbanist architects **Zyscovich**. The firm designed the beach houses by re-imagining the average beach house and giving it a new concept. The luxury amenities, entertainment spaces, and living spaces have been placed on the top floor of each residence to give buyers a great view of South Beach and to capitalize on nearby projects. All bedrooms and guest spaces were designed with privacy in mind. Interior designer Charles Allem envisioned and helped realize this project.

The Miami Beach project is being marketed and sold exclusively by **ONE Sotheby's International Realty**. Director of Sales, Alina Sardiñas says, "These residences were designed as a refreshing and modern take on a beach house. The project is pioneering residential development in the high-end sector of South Beach and the demand for this type of product is at an all-time high."

Shoma Group is keeping busy with ten current projects underway.